

## About FREAK SHOW 2011!

FREAK SHOW Festival is a one-day, outdoor festival combining the Performance Art of the 'Circus Freak' with Rockabilly and Psychobilly music! This will be the second annual show, coming to Austin this October 15<sup>th</sup> 2011! Our music stage will explode with international and nationally acclaimed talent. The festival will be cleverly laid out with a myriad of merchandise vendors, mysterious and circus themed interactive tents and local food vendors - not to mention the roaming FREAK performers leading the way to the circus tent and music stage! The FREAK SHOW Festival is a one of a kind unique concept that is *perfect* for the Austin scene.

Performing live throughout the festival will be PURE CIRKUS of Seattle, Washington who showcase a fusion of traveling Freak Show, burlesque, pyrotechnic theatre and combative cabaret. Also featured at the event will be Dolls from the Crypt Horror Go-Go Dance Troupe, Brass Ovaries Pole Dancers, Minor Mishap Marching Band, Aztlan Art Body Suspension and the 999 Eyes History of the Freak Museum! We are very excited to announce a new entertainment attraction this year, the Cherry Bones Photography Pin Up Girl Contest! The FREAK SHOW Festival music stage is proud to announce MAD SIN as the 2011 headliner! Also on-stage will be the lovely Devil Doll, the infamous Koffin Kats, horror-punk band Calabrese and Devil's Rose!

We are very excited and confident in the combination of musical talent we have put together with our PURE CIRKUS Freak Sideshow and roaming performers. The FREAK SHOW Festival concept has been carefully designed to provide a unique, visually inspiring and acoustically stimulating experience – we ARE building the festival experience of the YEAR.

The FREAK SHOW Festival staff has over 20 years of experience in small business investments built into multi-million dollar operations coupled with over 10 years of event and festival industry experience. Our staff is well organized, meticulous, responsible and innovative. We have pieced together the most professional and creative festival production team - from lighting to staging to sound – available in the Austin area to ensure that we provide a top notch event experience! We are prepared and eager to build the next big thing here at home in Austin, Texas!

### GENERAL EVENT INFORMATION

Event Date	Saturday, October 15 <sup>th</sup> 2011
Event Hours of Operation	12:00PM to 11:00PM
Event Location	4 <sup>th</sup> Street & Waller Steet in downtown Austin, Texas
Target Demographic	Male & Female ages 21 yrs. to 40 yrs.
2010 Attendance	2150
Projected Attendance	3,500
Website	<a href="http://www.FreakShowFestival.com">www.FreakShowFestival.com</a>
Benefiting Charity	Foundation for the Education of Professional Performers
Pin Up Girl Contestant Registration Deadline	September 10 <sup>th</sup> 2011



**The Cherry Bones Photography  
Pin Up Girl Contest  
at  
The 2<sup>nd</sup> Annual Freak Show Festival  
October 15<sup>th</sup> 2011**

**Official Contest Rules & Regulations**

1. **DESCRIPTION** The "Freak Show Festival Pin Up Girl Contest" ("Contest") begins at 2:00PM on Saturday, October 15<sup>th</sup> 2011 and ends at 3:00PM on Saturday, October 15<sup>th</sup> 2011. The Contest is under the direction of The Freak Show Festival, which is owned by 3 Way Events LLC, hereinafter referred to as "Contest Administrator". The Sponsor of this contest is CHERRY BONES PHOTOGRAPHY and CINDIES.
2. **ELIGIBILITY** The contest is open to persons who are at least 18 years of age, pass a confirmation proving age and identification (via a valid government issued photo id) and are not affiliated with 3 Way Events LLC (in the capacity of employee, immediate family, independent contractor or intern).
3. **HOW TO ENTER** To enter, contestants must pay the registration fee of \$35, complete **PAGE 4** of the CHERRY BONES PHOTOGRAPHY Pin Up Girl Contestant Packet [which is available at [www.FreakShowFestival.com](http://www.FreakShowFestival.com) or at all Austin area CINDIES locations] and submit application (page 4) IN PERSON to any Austin area CINDIES by September 10<sup>th</sup> 2011. (Cindies locations listed below)
4. **ENTRANT FEE** The contestant entrant fee of \$35 includes: (1) General admission to the Freak Show Festival held on October 15<sup>th</sup> 2011 and (2) Participation as a contestant in the 2011 CHERRY BONES PHOTOGRAPHY Pin Up Girl Contest at the 2<sup>nd</sup> Annual Freak Show Festival. To pay the registration fee, go to [www.FreakShowFestival.eventbrite.com](http://www.FreakShowFestival.eventbrite.com) and purchase the ticket option "CONTESTANT REGISTRATION for The CHERRY BONES PHOTOGRAPHY Pin Up Girl Contest at Freak Show Festival".
5. **CONTEST OUTLINE** The Freak Show Festival Pin Up Girl Contest will allow for 25 contestants to compete on stage the day of the festival. Each contestant will be allotted no more than two minutes of individual stage time; these two minutes will allow each contestant to model their outfit and answer their interview question. If more than 25 contestants register, pre-qualifiers will be held prior to the festival.
6. **CONTESTANT SCORING** Judges will score each contestant on a scale of 1 to 5 in four categories for a maximum score of 20 points.
7. **JUDGES PANEL** The Judges panel will be made up of a minimum of 3 impartial judges, including: (1) B-Doe from Austin's Rock 93.7 KLBJ, (2) Miss Big D Continental Plus 2010 & Miss South Central International Plus - Miss Nadine Hughes and (3) Austin's own Burlesque and Pin Up legend, Miss Ruby Rocket!
8. **JUDGING CRITERIA** Judges will score contestants based on the following four categories (1) Authenticity of Outfit, (2) Hair & Make-Up, (3) Poise & Personality and (4) Response to Interview Question.
9. **INTERVIEW QUESTIONS** The interview questions will be pre-written and selected at random by the Freak Show Festival Pin Up Girl Contest Director. Each contestant will have no longer than 60 seconds to complete their response to the interview question.

10. **WINNER SELECTION** The contestant with the highest score will be crowned the 2011 Freak Show Festival Pin Up Queen. There will be a first and second runner up as well, also determined in order of the highest score. In the occasion of a tie, each contestant [with the highest tied scores] would be asked one interview question and asked to perform one 'Stupid Human Freaky Trick'; each worth 5 points for a maximum additional score of 10 points.
11. **PRIZES** The following Grand Prize will be awarded to the contestant that is crowned The Freak Show Festival Pin Up Queen: (1) Pageant Crown & Sash, (2) Life-time VIP Ticket to the Freak Show Festival, (3) Studio Session from CHERRY BONES PHOTOGRAPHY valued at \$500 and (4) Full-page spread in *Pin Up Perfection* magazine. Total estimated value of the Grand Prize is \$2250. The following Prize will be awarded to the 1<sup>st</sup> Runner Up with the second highest score: (1) Pageant Sash, (2) Pageant Scepter, (3) Studio Session from CHERRY BONES PHOTOGRAPHY valued at \$250. Total estimated value of the 1<sup>st</sup> Runner Up prize is \$ 350. The following prize will be awarded to the 2<sup>nd</sup> Runner Up with the third highest score: (1) Pageant Sash and (2) Complete outfit or costume from CINDIES valued at \$175. Total estimated value of the 2<sup>nd</sup> Runner Up prize is \$250.
12. **SPONSORS** List CHERRY BONES PHOTOGRAPHY and CINDIES
13. **CONTESTANT REGISTRATION LOCATIONS:**

Cindies North	Cindies South
14106 North IH 35	2108 South Lamar Blvd.
Austin, Texas 78728	Austin, Texas 78704
(512)670-7444	(512)326-9999
14. **CONTESTANT GUESTS** In order to gain entrance into the Freak Show Festival, all persons must pay the full ticket price of \$20 [whether they be guests, stylists, etc.]. Only one guest per contestant will be allowed in the Pin Up Girl Contest 'backstage' area.
15. **PROFESSIONAL PHOTOGRAPHY & VIDEOGRAPHY** No outside photographers or videographers will be allowed to shoot images from the Freak Show Festival, including the Pin Up Girl Contest, unless they receive written permission from 3 Way Events, therefore, placing them on the "MEDIA GUEST LIST" to receive media credentials and permission to images of the Freak Show Festival and all events taking place within the perimeter of the festival grounds. "Professional Photography" is defined by the Freak Show Festival as any camera with a detachable lens.
16. **CONDITIONS OF PARTICIPATION** By participating, entrants agree to be bound by these official rules and the decisions of the Contest Administrator, which shall be final in all respects.
17. **WAIVER** The undersigned entrant releases and holds harmless 3 Way Events, CHERRY BONES PHOTOGRAPHY and CINDIES as well as The Freak Show Festival and its sponsors and partners. The undersigned agrees that Freak Show Festival may use any images, image likeness or videos for publicizing the event. The undersigned further agrees that failure to abide by the rules stated in this application can lead to immediate expulsion from the Freak Show Festival with no reimbursement or legal recourse whatsoever.

The Cherry Bones Photography  
Pin Up Girl Contest  
at  
The 2<sup>nd</sup> Annual Freak Show Festival

CONTESTANT REGISTRATION FORM

*Contestant Information...*

<b>First Name</b>	<b>Last Name</b>
<b>Street Address</b>	<b>City, State &amp; Zip</b>
<b>Phone Number</b>	<b>Email Address</b>
<b>Date of Birth</b>	<b>Drivers License State &amp; Number</b>
<b>Emergency Contact</b>	<b>Emergency Contact Number</b>

*One unique thing you would like us to know about you is...*

---

---

---

---

---

*For more information on the Freak Show Festival, find us on Facebook, visit us at [www.FreakShowFestival.com](http://www.FreakShowFestival.com)  
or contact Pin Up Contest Director, Ragan Arndt, at [Ragan@3WayEvents.com](mailto:Ragan@3WayEvents.com)*

I, the undersigned to hereby swear that I am at least 18 years of age, the above information is true and that I agree to all Contest Rules & Regulations for the CHERRY BONES PHOTOGRAPHY Pin Up Girl Contest at the 2<sup>nd</sup> Annual Freak Show Festival.

\_\_\_\_\_  
Contestant Applicant Signature

Date \_\_\_\_\_